



Lowell TeleMedia Center Proposal

TO: Jeannine Durkin, Acting Superintendent of Schools

FROM: Robin Desmond, Assistant Superintendent Curriculum,
Instruction & Assessment

DATE: March 28, 2019

RE: *Lowell TeleMedia Center Proposal*

On March 19, 2019, Acting Superintendent, Jeannine Durkin, Assistant Superintendent of Curriculum, Instruction and Assessment, Robin Desmond and LTC Executive Director, Wendy Blom met to review a proposed partnership between Lowell TeleMedia Center and Lowell Public Schools. Attached is the proposal provided by Wendy Blom.

It was determined, due to limited funding and general public access restrictions to the Lowell High School Colleen Creegan Television Studio, we are unable to support the LTC proposed partnership at this time.



Lowell TeleMedia Center
246 Market Street, Lowell MA 01852
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March 19, 2019

A Proposal for an LTC partnership with the Lowell School Department

LTC would hire an Education Channel Director and two crew to provide:

1. Video coverage of school performances and other events in the district.
2. Management and scheduling of the High School studio.
3. Directing student productions in collaboration with teachers.
4. Programming Channel 22 with local and imported programming. Stream and On-demand from a school website.
5. Maintenance and management of field equipment.
6. Work with teachers on video curriculum.
7. Hands-on training for students who volunteer to crew on community productions and/or school projects.
8. HR services for LTC Ed Channel staff.
9. Coverage of School Department meetings, live or taped.
10. Access to LTC equipment for special events.

The School Department would provide:

1. Work with the City to create a contract with LTC for video services using Comcast franchise funding. \$250,000 the first year and cost of living increases going forward.
2. When the new high school studio(s) and media office are completed, house nine LTC staff at no cost to LTC. Install edit computers and meeting space.
3. Assure LTC staff access to the media area and studios during non-school hours and the Summer.
4. Assure access for community producers during the day, evenings, and weekends.
5. Funding for equipment each year based on budgeted needs and a contingency allocation.