

Lowell Cultural Council
Tuesday, February 27, 2018 6:30pm
Mayor's Reception Room
Lowell City Hall

In attendance: Maxine Farkas, Bianca Mauro, Joe Pyne, Marianna Wood, Chey and Olu and Roberto Dei.

- 1) Reimbursement review: There weren't any reimbursements to review.
- 2) New Lowell Cultural Council Pins and Stickers.
- 3) Lowell Cultural Council Grant Reception:
- 4) Social Media
 - a) Mentors are responsible for collecting their grantee photos and other information for marketing and social media.
- 5) Calendar
- 6) Grantee Introductions
 - a) All liaisons should have connected with their grantees.
- 7) Community Input Meeting
 - a) Will be held during our April meeting.
- 8) Fundraising Events
 - a) Jerry Bisantz and Marianna Wood are looking into options.
 - b) Event to occur before September.

Upcoming Events:

Mass Cultural Council Meeting – March 17

Monthly Meeting: Tuesday, March 27, 6:30 in Mayor's Reception Room, City Hall

Reception: Thursday, March 29, 6-8, at Whistler House

Notes for all

Please RSVP to the March 17th Mass Cultural Council Event if there is a possibility that you may attend.

Reception

Invitations should be going out today.

Council members are asked to arrive early to the reception on the 29th and will also be expected to help clean up afterwards.

Donations for alcohol would be appreciated. \$10 is the suggested amount

We will serve water as well, no beer

Business attire or cocktail attire, comfortable shoes are encouraged

Maxine will look into a step and repeat for the reception

Marianna and Bianca will collaborate on a playlist and sound for the event

Bartenders will be from the council

Program - Max will Emcee

Mingle

Eat

Program

Max – Quick Intro

Sara Bogosian – Whistler House

MCC member

Politicians if they wish to participate

Recipients – 2 minutes to talk about their grant (Timer will be present)

Closing remarks – Max will keep them quick.

Mingle

Signage for the event – Social media links, welcome sign, name tags – Marianna will handle

Social Media

You are responsible for gathering photos and other social media worth info from your assigned grantees. This keeps the work balanced for all. You can also help promote the events in advance this way.

We can all be admins on the social media accounts. But for now, please send any pictures or information to Max so that we have one person managing the flow of it all.

Please encourage your grantees to choose dates for their events if they have not done so already. They can be included in the Like Lowell weekly e-mail. Tori can also film the events. Please mention the MCC in the description.

Grantee Liaison

You should all have reached out to your grantees. If you have not done so yet, please do so immediately. The list and a sample e-mail have been included for you.

Community Input Meeting

Covers what the community wants and will determine one point of our guidelines. We determine the rest. Usually held in May but will be moved earlier so that we have more time to create the guidelines.

Fundraising

We are looking into an easy event that will be unique. We cannot put grantees in a position where they feel that their chances for a grant may depend on their participation or a donation. This is somewhat limiting. We would like to choose an event that is unique that will make people want to attend (eg, an axe throwing event such as the next Kinetic Sculpture Race is hosting [insert event details here](#).) Carnival game type options are also an option - such as a dunk tank, duck race, etc.