A | Photo Of Existing Conditions @ Sign Location G1.0/1 (Sign Contractor Must Field Verify)

Scale: Not To Scale

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

FOR DESIGN INTENT ONLY

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31Jan2016	Pricing Set

CARUSO**DRYE** (P) 770.794.0960
358 Roswell Street, Suite 217CB www.carusodrye.com
Marietta, Georgia 30060

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Sign Type 10.01
Cinema Identifier @
Northwest Entry

10.01a

A | Photo Implementation Study Of Proposed Signage @ Sign Location G1.0/1

Scale: Not To Scale

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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Sign Type 10.01
Cinema Identifier @
Northwest Entry

10.01b

Showcase Text = 248sf
Cinema De Lux Sign Cabinet = 174sf
XPLUS Logo (Not Including Background Panel) = 126sf
Total = 548sf

Estimated Existing = 386 SF

The Selected Contractor Shall Be Responsible For Removal Of Existing Wall Mounted Graphics, Terminating/ReConfiguring Electrical Service So That It May Be Re-Used For New Graphics, And Repairing Any Damage/Penetrations In The Wall Surface Caused By Removal Of The Existing Graphics. Thereafter, The Selected Contractor Shall Be Responsible For Re-Facing The Existing Wall Surface With A New Aluminum Composite Metal Panel System (Alucobond Or Approved Equal). This Will Include Replacing / Reconfiguring Flashing Across The Top Of The Curved Parapet To Prevent Moisture Infiltration. Detailing Of All Metal Panel Installation Shall Be Per The Metal Panel Manufacturers Specifications As Required To Meet Maximum Product Warranty. The Metal Panel System Shall Include Vertical Joints At 4'-0" Centers. Text Reading "SHOWCASE" Shall Be Of Aluminum Channel Construction (.090" Minimum Material Thickness) With Acrylic Lens Faces Held In Place With Plastic Jewelite Retainers. Letter Faces Shall Be Minimum 3/16" Thickness White Translucent Acrylic + 3M Brand Scotchcal Black Perforated "Day/Night" Vinyl Film - Letters To Appear Black During The Day & Illuminate White At Night. Letters Shall be Illuminated With White LED's (GE TetraMax, Sloan Or Approved Equal). LED Power Supplies / J-Boxes Shall Be Housed Within The Letters. All Penetrations In The Metal Panel System Created By Attaching The Letters Shall Be Sealed Per The Metal Panel Manufacturers Specifications.

XPlus Wall Sign (Location G1.0/2) - Refer To Drawings For Sign Type 10.03

Cinema De Lux Signage Consist Of An 8" Deep Fabricated Aluminum Sign Cabinet With Full Bleed Flex Face Retainer System (Sign Comp Or Approved Equal). The Sign Cabinet Shall Be Curved To Match The Curvature In The Architectural Facade. The Sign Face Shall Consist Of 3M Brand White Translucent Panaflex Flex Face Material + Applied Translucent Vinyl Film. The Entire Face Of The Sign Cabient Shall Be Internally Illuminated Using White LEDs (GE TetraMax, Sloan Or Approved Equal).

A | Partial Northwest Elevation (Sign Locations G1.0/1 & G1.0/2)
Scale: 3/32" = 1'-0"

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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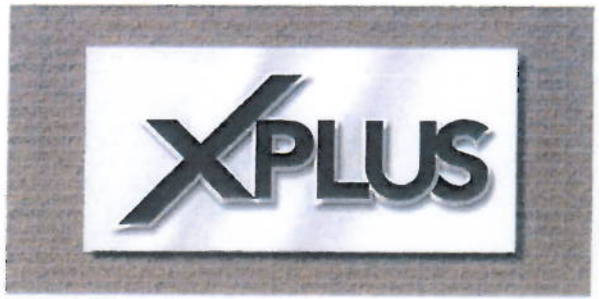
Sign Type 10.01
Cinema Identifier @ Northwest Entry

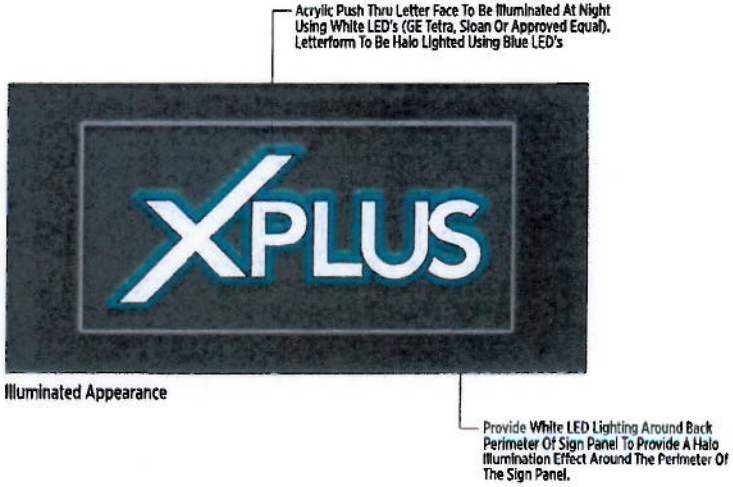
10.01c

A | Partial Northwest Elevation

Scale: 3/32" = 1'-0"



Non-Illuminated Appearance



Illuminated Appearance

B | Illumination Concept

Scale: 3/16" = 1'-0"

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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Sign Type 10.03
XPLUS Wall Signage

10.03b

The Selected Contractor Shall Be Responsible For Removal Of Existing Wall Mounted Graphics, Terminating/ReConfiguring Electrical Service So That It May Be Re-Used For New Graphics, And Repairing Any Damage/Penetrations In The Wall Surface Caused By Removal Of The Existing Graphics. Thereafter, The Selected Contractor Shall Be Responsible For Re-Facing The Existing Wall Surface With A New Aluminum Composite Metal Panel System (Alucobond Or Approved Equal). This Will Include Replacing / Reconfiguring Flashing Across The Top Of The Curved Parapet To Prevent Moisture Infiltration. Detailing Of All Metal Panel Installation Shall Be Per The Metal Panel Manufacturers Specifications As Required To Meet Maximum Product Warranty. The Metal Panel System Shall Include Vertical Joints At 4'-0" Centers. Text Reading "SHOWCASE" Shall Be Of Aluminum Channel Construction (.090" Minimum Material Thickness) With Acrylic Lens Faces Held In Place With Plastic Jewelite Retainers. Letter Faces Shall Be Minimum 3/16" Thickness White Translucent Acrylic + 3M Brand Scotchcal Black Perforated "Day/Night" Vinyl Film - Letters To Appear Black During The Day & Illuminate White At Night. Letters Shall be Illuminated With White LED's (GE TetraMax, Sloan Or Approved Equal). LED Power Supplies / J-Boxes Shall Be Housed Within The Letters. All Penetrations In The Metal Panel System Created By Attaching The Letters Shall Be Sealed Per The Metal Panel Manufacturers Specifications.

XPlus Wall Sign (Location G1.0/2) - Refer To Drawings For Sign Type 10.03

Cinema De Lux Signage Consist Of An 8" Deep Fabricated Aluminum Sign Cabinet With Full Bleed Flex Face Retainer System (Sign Comp Or Approved Equal). The Sign Cabinet Shall Be Curved To Match The Curvature In The Architectural Facade. The Sign Face Shall Consist Of 3M Brand White Translucent Panaflex Flex Face Material + Applied Translucent Vinyl Film. The Entire Face Of The Sign Cabient Shall Be Internally Illuminated Using White LEDs (GE TetraMax, Sloan Or Approved Equal).

A | Partial Northwest Elevation (Sign Locations G1.0/1 & G1.0/2)

Scale: 3/32" = 1'-0"

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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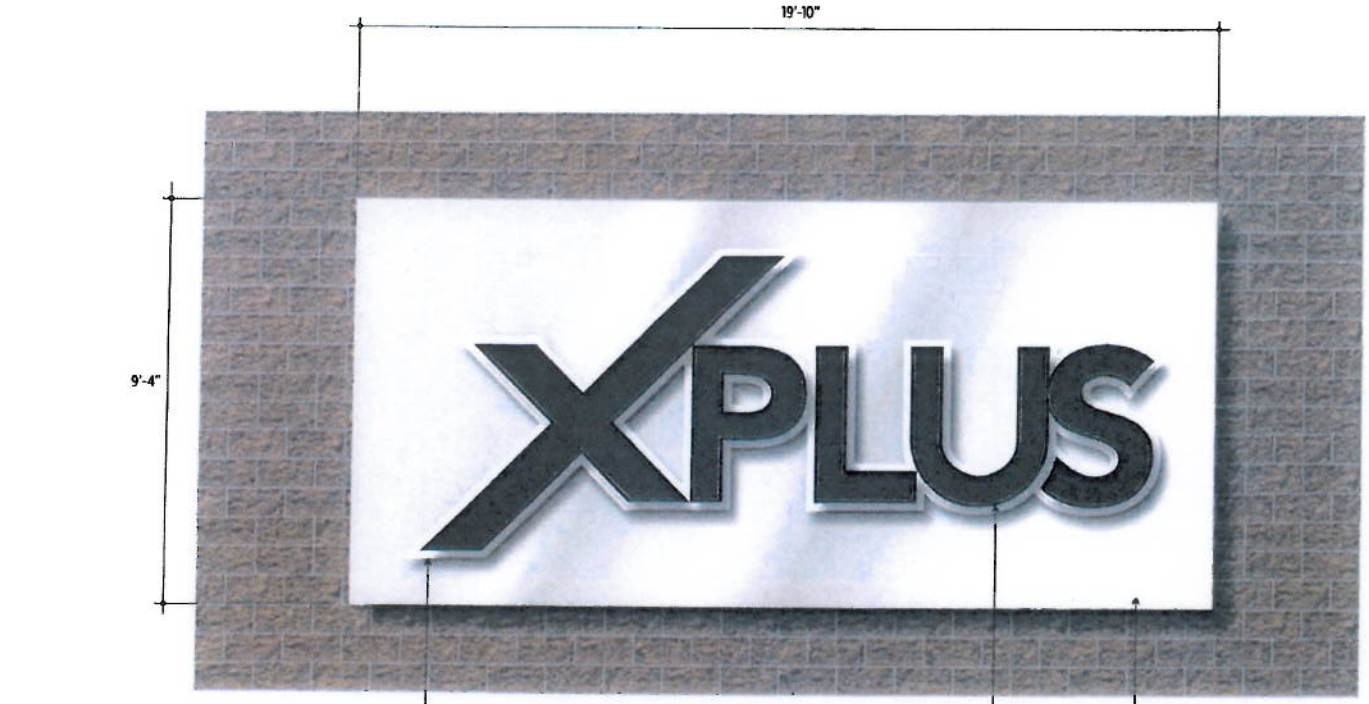
Sign Type 10.01
Cinema Identifier @
Northwest Entry

10.01c



White Background XPlus Logotype - 2" Deep Of Fabricated Reverse Channel Construction - Mounted To Primary Sign Panel With A 1/4" Standoff.

Black XPlus Logotype - 3" Deep Fabricated Aluminum Channel Letter With Custom Routed & Push Thru White Translucent Acrylic Lens Face Held In Place With Aluminum Retainer System. Push Thru Acrylic To Receive 3m Brand Black Perforated Vinyl "Day/Night" Film. Letter Face Illuminated At Night Using White LED's (GE Tetra, Sloan Or Approved Equal). Letterform To Be Halo Lighted Using Blue LED's

4" Deep Fabricated Aluminum Sign Panel Of Internal Extruded Aluminum Framing & Sheet Aluminum Face (Minimum .125" Thickness). Internal Framing At 24" OC Maximum Or As Required To Prevent OilCanning. All Seams In Sign Face To Be Filled & Finished Smooth Prior To Priming & Painting - There Shall Be No Visible Seams In The Finished Sign Face. Sign Panel To Be Installed On The Existing Split Face Block Wall Surface With A 2" Standoff. Provide White LED Lighting Around Back Perimeter of Sign Panel To Provide A Halo Illumination Effect Around The Perimeter Of The Sign Panel.

A | Sign Elevation (Sign Location G1.0/2) - General Construction Notes
Scale: 3/8" = 1'-0"

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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Sign Type 10.03
XPLUS Wall Signage

10.03c

A | Photo Of Existing Conditions @ Location G1.0/2 (Sign Contractor Must Field Verify)
Scale: Not To Scale

FRONT ELEVATION

SHOWCASE
Lowell, Massachusetts

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Sign Type 10.03
XPLUS Wall Signage

10.03a