

Put your best sign forward.

Well-designed signage is a good investment, promotes business and economic development, attracts foot and vehicular traffic, and can enhance the appearance of a business, downtown, and the Downtown Lowell Historic District. Sign grants are now available through the Lowell Historic Board to assist small businesses with the cost of signage production and installation.

Who's eligible? Small businesses located within the Downtown Lowell Historic District. Grants can be used to fabricate signage for new or existing businesses or to replace signage that is in violation, nonconforming, or unapproved.

How much is available? A \$500 maximum per business is available to help defray the cost of design, fabrication, and installation.

How do I get the money? An application available from the Historic Board needs to be completed first. The design has to be reviewed and approved by the Historic Board and conform with the District's design standards and City Sign Code. Grants are reimbursable after the signage has been installed and inspected.

Where do I get more information? Contact the Historic Board at (978) 674-1443 or at sstowell@lowelma.gov. They can provide you with applications and guidelines as well as suggestions and design ideas for signage.

**Remember, when you put your best sign forward, it's not just good for
downtown and the Historic District,
it's good for business!**



**LOWELL HISTORIC BOARD
SIGN GRANT PROGRAM**

APPLICATION

NAME

BUSINESS

BUSINESS/TAX ID/VENDOR #

ADDRESS

CITY/STATE

ZIP CODE

SECONDARY MAILING ADDRESS

CITY/STATE

ZIP CODE

PHONE

E-MAIL ADDRESS

APPLICANT _____ DATE _____
(Please sign and print name)

| | |
|------------------------|-------------------------------------|
| For Office Use Only | |
| APPLICATION # _____ | DATE RECEIVED _____ |
| COMPLIANCE DATE _____ | HISTORIC PERMIT # _____ (attached) |
| GRANT COMMITMENT _____ | AUTHORIZATION/COMMITMENT DATE _____ |

**LOWELL HISTORIC BOARD
SIGN GRANT PROGRAM**

ACKNOWLEDGMENT OF GRANT ELIGIBILITY AND QUALIFICATIONS

ADDRESS: _____ APPLICATION #: _____

The applicant and/or property owner acknowledges that:

1. The Lowell Historic Board Sign Grant is a reimbursable program up to a maximum of \$500.
2. Signage proposals must meet the Design Review Standards of the Lowell Historic Board. An application for an Historic Permit (including signage design and applicable fee) must be filed with the Historic Board and an Historic Permit issued prior to signage being fabricated.
3. Grant funds are reimbursable and will only be released after the signage is installed and inspected for compliance with the issued Historic Permit and the Board's Design Review Standards. A bill or receipt must be submitted as proof of costs incurred.
4. The applicant will hold the Lowell Historic Board and the City of Lowell harmless from any liability whatsoever.
5. Compliance with the rules, regulations, and Design Review Standards of the Lowell Historic Board and all other applicable codes is required.
6. Violation of any of the above provisions will lead to cancellation of the grant commitment. Failing to remain in compliance with the rules, regulations, and Design Review Standards of the Lowell Historic Board will result in the applicant/grant recipient reimbursing grant funds plus any administrative costs to the Historic Board.

The above provisions have been fully explained to me and I am in agreement with these requirements.

APPLICANT _____ DATE: _____