



Diane Nichols Tradd
Assistant City Manager/DPD Director

Kevin E. Coughlin
Deputy Director

MEMORANDUM

TO: Kevin J. Murphy, City Manager 
FROM: Diane N. Tradd, Assistant City Manager/DPD Director
SUBJECT: National Grid Community Initiative

The City of Lowell is one of seven communities chosen to participate in the National Grid Community Initiative in 2016. This program provides financial awards for the City to help promote energy efficiency programs to their constituents.

Purpose: To increase awareness and measurable participation in specific residential National Grid energy efficiency programs, such as home energy assessments, air sealing, and insulation measures.

These energy efficiency programs provide generous incentives to allow homeowners to save energy and money.

Duration: February-December 2016

Approach: Work with existing Mass Save® contractors to promote efficiency programs through various community networks and events, including featured Home Energy Assessments.

Goals: Home Energy Assessments – 566 completed assessments
Air Sealing – 93 completed air sealing jobs
Insulation – 115 completed insulation installations
Heating Systems – 7 heating system installations
Wifi Thermostats – 57 thermostats installed

Maximum Award: \$28,911.87 to the City to enhance further outreach or energy efficiency

Eligibility: Homes with 1-4 units
Homes that have not had a Home Energy Assessment in the last 2 years
Residential customers with an income above 60% of the state median
Note that there are other energy efficiency programs that specifically address multifamily properties and low income households. However, these programs are not part of the National Grid Community Initiative.

The Department of Planning and Development is excited about the opportunity to connect Lowell's residents with these beneficial energy efficiency programs and to continue to serve as a model City on energy-related matters.

DNT/ns
02/05/16

cc: Philip Ferreira, Housing and Energy Programs Manager
Katherine Moses, Energy Manager