

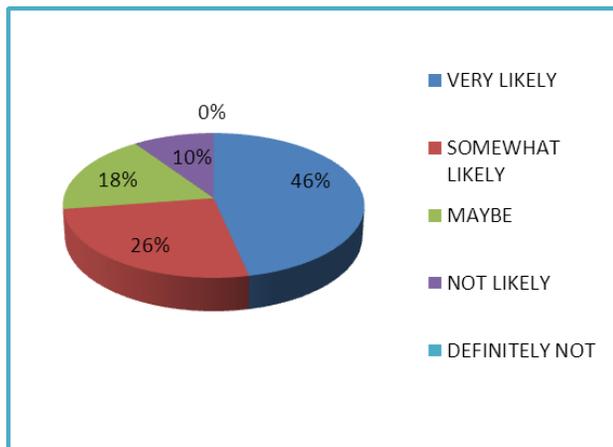
# LowellSTAT Report

January 2014

Subject: Numbers 4 Neighborhoods



**What is Numbers 4 Neighborhoods?:** Numbers 4 Neighborhoods is a program designed to bring the same kind of data-driven discussions and decision-making that we use in our LowellStat program to the residents, in order to promote civic engagement. The goal is to connect residents from all different backgrounds to City Hall, providing valuable information to residents and using their feedback to improve city services. The program aims to inform the discussions that happen at the neighborhood level, and bridge the gap that can often separate city government from its most engaged citizens. We recently had the pleasure of introducing the program with a presentation at Lowell’s A.C.T.I.O.N. meeting. The meeting was held at *YouthBuild* and was well attended. Joining us for the occasion were City Manager Bernie Lynch as well as Police Superintendent William Taylor. We are thankful to Dave Ouellette and the A.C.T.I.O.N. group for allowing us to launch this exciting new program at their gathering!



**LowellSTAT Survey:** As part of the launch of the program, LowellSTAT conducted an informal survey online and at the meeting. The survey consisted of a variety of questions designed to assess what types of information interest the residents. The pie chart to the left shows the results of a question asking how likely residents are to attend a neighborhood meeting that would allow them to speak to City officials, receive updates on the City, and obtain information on City topics that interest them. As you can see, people are highly in favor of the type of meetings that LowellSTAT’s **Numbers 4 Neighborhoods** can provide. **72%** of respondents are “Very” or

“Somewhat Likely” to attend. The table below shows the results of a question asking residents to rank issues in order of importance. Public Safety was far and away the top choice followed by Public Education.

For the full **Numbers 4 Neighborhoods** presentation to A.C.T.I.O.N., click here: <http://bit.ly/Km21T1>

PLEASE RANK THE FOLLOWING CATEGORIES IN ORDER FROM 1 (MOST IMPORTANT) TO 7 (LEAST IMPORTANT) IN WHAT YOU WOULD CONSIDER THE MOST IMPORTANT FACTORS IN DETERMINING A GOOD PLACE TO LIVE?								
	1	2	3	4	5	6	7	AVERAGE
PUBLIC SAFETY	33	20	11	1	3	2	3	2.16
PUBLIC EDUCATION	10	23	12	8	6	7	7	3.36
CITIZEN ENGAGEMENT	7	8	14	21	9	9	5	3.88
HOUSING AFFORDABILITY	12	10	9	8	17	10	7	3.90
FINANCES	6	7	11	19	9	13	8	4.22
"HIPNESS"	4	4	10	8	13	8	26	5.05
AVAILABILITY OF OPEN SPACE	1	1	6	8	16	24	17	5.42