



Henri B. Marchand  
Director  
Office of Cultural Affairs and Special Events

EMD

TO: Eileen Donoghue, City Manager  
FROM: Henri Marchand, Director  
DATE: September 3, 2019  
RE: C. Cirillo –Req. City Mgr. have the proper department work with the Lowell art community to paint the hopscotch game on the sidewalks near our parks and playgrounds.

Getting creative with artistic renditions of hopscotch games at City parks would be a nice addition to playground games while exposing children to the visual arts and the work of local artists.

Currently hopscotch as well as four-square games are located at a number of city schools but not within parks. In discussing this with Parks Commissioner Shannon Cohan, the paved North Common amphitheater was identified as one non-sidewalk area within a park for this treatment. At other parks, artistic game renderings would be done on sidewalks and paths within the park only. Sidewalks adjacent to a park along a street or within historic districts would not be utilized due to safety and historic guidelines requirements.

I believe we can approach this as we have with the downtown street level art projects at the John Street Garage and Arcand Drive by identifying 3-5 parks with internal sidewalks amenable to hopscotch and sending out an initial call for artists to submit proposals. As with other art projects we would identify funding for artist fees and work with the Cultural Organization of Lowell's Creative Committee to reach out to the artist community and review proposals.

The following is a suggested project schedule:

- September/October—identify parks with internal sidewalks sufficient for creating hopscotch games
- October/November—send out a call for submissions to the local artist community
- December/January—review of proposals and selection of artists
- April/May (or as soon as conditions allow)—coordinate and create painting of games

Please let me know if you would like further information at this time.