



Diane Nichols Tradd
Assistant City Manager/DPD Director

Craig Thomas
Deputy Director

MEMORANDUM

TO: Eileen M. Donoghue, City Manager *EMD*

FROM: Diane N. Tradd, Assistant City Manager/DPD Director

DATE: FEBRUARY 11, 2020

SUBJECT: UPDATE TO MOTION OF 9/10/19 BY COUNCILOR CONWAY
REQUEST CITY MANAGER MEET WITH PROPER DEPARTMENTS, PARTNERS; AND
OTHER ENTITIES TO DEVELOP LOWELL'S OWN HISTORICAL WALKING/FREEDOM
TRAIL

The Department of Planning and Development (DPD) wishes to provide an update to our motion response. Over the winter, DPD has contacted representatives from the following institutions:

- Lowell Walks
- Do-it-Yourself Lowell
- Lowell Downtown Neighborhood Association
- Middlesex Community College
- Lowell Historical Society
- Lowell National Historical Park
- University of Massachusetts Lowell

DPD has also coordinated with the Lowell Historic Board Administrator and the Director of Cultural Affairs and Special Events (CASE). The parties have set a kick-off meeting date of Tuesday, February 25. This session will include sharing of updates on trail and tour activities each group is planning for 2020. It will also include time to collectively brainstorm strategies to build upon these plans through coordination.

A number of concepts to discuss include the development of a smartphone app, online webpage, series of rotating pop-ups, coordination of programming and promotion of the existing Canalway system, or other temporary or permanent installations.

DNT/ns

cc: Chris Hayes, Neighborhood Planner