



Thomas A. Golden, Jr.
City Manager

Doreen Burgess
Assistant To The City Manager

MEMORANDUM

TO: Thomas A. Golden, Jr., City Manager

FROM: Melissa Desroches, Executive Assistant to the City Manager

CC: Conor Baldwin, CFO; Doreen Burgess, Assistant To The City Manager; Yovani Baez- Rose, Assistant City Manager & Director of Department of Planning and Development; Ineabelle Domingues, Chief DEI Officer

DATE: September 20, 2023

SUBJECT: Motion Response: C. Yem—4/11/23--Req. City Mgr. Have The Proper Department Work With Lowell Latino Community And Stakeholders To Identify And Recognize A Certain Section In The Acre As Latin/Latino Town Or Any Other Names The Community Deem Appropriate

The Manager's Office has been working in conjunction with the Department of Planning and Development to determine the best course of action in identifying a section of the Acre which could be dedicated to the Latino community. Historically, the Latino community in Lowell is comprised of multiple countries representing a variety of cultures and languages. The community is diverse, heterogeneous, and culturally unique.

Currently, Roberto Clemente Park, Roberto Clemente Field at Koumentzelis Park and Olga Nieves Park on Adams Street are locations within the city named in honor of members of the Latino community. The Colombian community has been working for several years to raise funds for the installation of a monument at JFK Plaza to recognize the importance of the Colombian culture in the City of Lowell.

Designating a section of the city to the Latino community will be accomplished in a variety of ways. The process of renaming public spaces in the City of Lowell would begin with determining a location. This will be accomplished by engaging the community. The City will host listening sessions or conduct a survey with the goal of identifying locations in the Acre that are representative and important to the Latino community in Lowell. Next, a request would be put forth to the Board of Parks and the Monument Committees, respectively. It would be important to reach out to the Veteran's Office to be sure consideration is taken for veterans within the Latino community.



Office of the City Manager
City Hall * 375 Merrimack Street * Lowell, MA 01852
P: 978.674.4402 • F: 978.970.4007
www.LowellMA.gov

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The City of Lowell is currently promoting the celebration of Hispanic Heritage Month, which began on September 15. The event organizers, like Lowell Philharmonic, LCCE, and El Encuentro, got together with the City and Mosaic Lowell to promote the events happening this month. Events include salsa classes and dancing at Panela Restaurant every Thursday evening; a cleanup in the Acre and North Common; the Lowell Hispanic and Latin X Festival; Noche de Gala; El Encuentro: the Latino Film Experience, an annual Latino Film Festival in observance of Hispanic Heritage Month and highlighting underrepresented Latino filmmakers; as well as Bailar con la Orquesta, a celebration of classical music inspired by Latin and Spanish dance.