

COMMONWEALTH OF MASSACHUSETTS

CITY OF LOWELL

In City Council

VOTE

Authorizing the City Manager, acting through the Finance Department, to accept and expend a Gaming Mitigation grant in the total amount of \$137,600.00 from the Commonwealth of Massachusetts via the Massachusetts Cultural Council (“MCC”).

The Lowell Memorial Auditorium has been approved for a gaming mitigation grant through the Gaming Mitigation Program, which was established by M.G.L. c. 23K s. 59; and

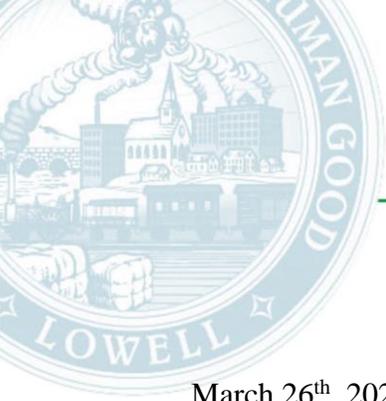
The City of Lowell desires to accept and expend said grant funds for the Lowell Memorial Auditorium to compete in a new, unbalanced marketplace due to the legalization of gaming in Massachusetts.

NOW, THEREFORE, BE IT VOTED BY THE CITY COUNCIL OF THE CITY OF LOWELL:

That the City Manager, acting through the Finance Department, be and is hereby authorized in the name of the City of Lowell to accept and expend a Grant in the amount of \$137,600.00 from the Commonwealth of Massachusetts via the Massachusetts Cultural Council.

BE IT FURTHER VOTED:

That the City Manager, on behalf of the City of Lowell, be and hereby is, authorized to execute any and all documents necessary in connection with said grant from the Commonwealth of Massachusetts referred to above.



Thomas A. Golden, Jr.
City Manager

March 26th, 2024

Mayor Daniel Rourke
And
Members of the Lowell City Council

Dear Mayor Rourke and Members of the Lowell City Council,

I respectfully request that the City Council vote to accept and appropriate a grant from the Commonwealth in the amount of \$137,600, from the Massachusetts Cultural Council to support the Lowell Memorial Auditorium (“LMA”). These funds are derived from the state’s gaming revenue fund, which was established after the legalization of gaming in Massachusetts to aid in offsetting the economic impact to smaller cultural institutions runs by municipalities and non-profits.

My finance team has been working with the Lowell Management Group and Peter Lally, the general manager, to strategize the best use of funds to improve the quality of the shows offered at the LMA. The current plan would allow the LMA to continue to support the Broadway series. The LMA previously hosted a Broadway subscription series from 1991 through 2015. These gaming funds have given the Lowell Auditorium the chance to once again become a touring Broadway house. As many business owners downtown will attest, the Broadway series is one of the best economic drivers that the LMA provides, and I am excited to bring forth a plan, in partnership with the management at the LMA, that would use these funds to continue this great program.

Please do not hesitate to let me know if there are any questions.

Sincerely,

Thomas A. Golden, Jr.
City Manager

Cc: Conor Baldwin, Chief Financial Officer