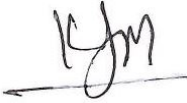




Nicholas Navin
Parking Director

MEMORANDUM

TO: Kevin J. Murphy, City Manager 

FROM: Nicholas Navin, Parking Director

SUBJECT: Update to Council Motion of 3/28/17 by Councilor Elliott
Request City Manager provide a report regarding "change for change" initiative relative to panhandling

The awareness campaign for the Change for Change initiative has moved forward to include the posting of signage around the City, which can be found in the following attachments. The location of the signage is as follows:

- At the end of the Cox Bridge heading outbound towards Centralville
- On both ends of the Lord's Overpass, by Middlesex and Appleton Streets
- At the end of Exit 4 leaving the Lowell Connector
- At the intersection of Market and Central by TD Bank
- At the intersection of Central and Merrimack by Dunkin Donuts
- On Merrimack by Lucy Larcom Park

In addition to this signage, the City Manager's Office has developed a webpage within the City's website that addresses panhandling and the Change for Change program, along with a list of the programs and partnerships currently underway to address the root issues of panhandling and homelessness. As the webpage develops it will act as an aggregator of local charities and services to connect the community with a list of programs and resources that would be a more productive and effective use of their time and donations instead of panhandling. The website can be viewed at <http://www.lowellma.gov/1118/Change-for-Change>