



# Lowell City Council

## *Economic/Downtown Dev. SC*

Michael Q. Geary  
City Clerk

**Date:** April 8, 2025  
**Time:** 5:30 PM  
**Location:** City Council Chamber/Zoom (Hybrid)  
375 Merrimack St., Lowell, Ma.

### **PRESENT:**

Present on Roll Call were Chairman Jenness, C. Belanger and C. Nuon. Also present were Allison Carter (DPD), C. Yem, C. Robinson and C. Scott.

### **MEETING CALLED TO ORDER:**

C. Jenness called the meeting to order noting those in attendance and the items on the agenda.

### **ORDER OF BUSINESS:**

Ms. Carter provided report “City of Lowell Business Improvement District Analysis Proposed BID District”. Ms. Carter noted the area and the demographic as well as values in that area. Ms. Carter indicated a proposed fee structure that may need adjustments. Ms. Carter outlined the focus group findings noting there were common elements for success for the City as in other communities. Ms. Carter noted what was available in the City to include: safety, walkability, aesthetics, ambassador programs, marketing and cultural programs. Ms. Carter outlined next steps to be determine final boundary, develop improvement plan, develop budget, set fee structure, create marketing, memorandum of understanding with City and launch campaign. C. Belanger commented on the time developing the plan and the involvement of building owners. Ms. Carter noted the owners were involved in the process and noted that 60% of owners must sign on. C. Belanger noted the progress, and that City should be a big part of moving forward. C. Jenness noted it was exciting news for residents and businesses and that both were involved in the BID development, and it will spur economic growth. C. Nuon commented on last attempt to develop BID and that Ms. Carter has moved that towards completion with organization. C. Nuon noted City will be involved through the memorandum of understanding and that program can expand beyond downtown. C. Robinson noted it was a perfect example of City working with residents to make improvements. C. Robinson questioned stake of lease holders in the



process. Ms. Carter indicated all conversations involve owners, but lease holders are involved with these owners. C. Yem commented on the effort of the department in reaching out to business owners. C. Belanger noted parking challenges downtown that need to be addressed. C. Nuon commented on starting programs and expanding them. Ms. Carter commented on expansion. C. Robinson commented on the marketing features.

**ADJOURNMENT:**

**Motion** to Adjourn by C. Belanger, seconded by C. Nuon. So voted.

Meeting adjourned at 6:14 PM.

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Michael Q. Geary, City Clerk

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