



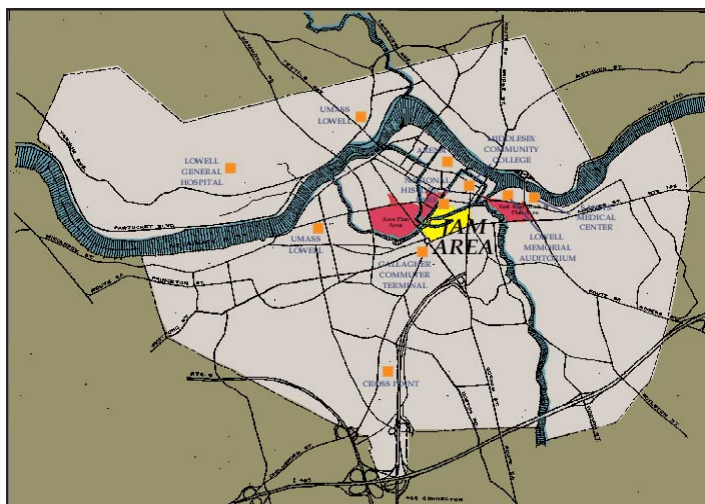
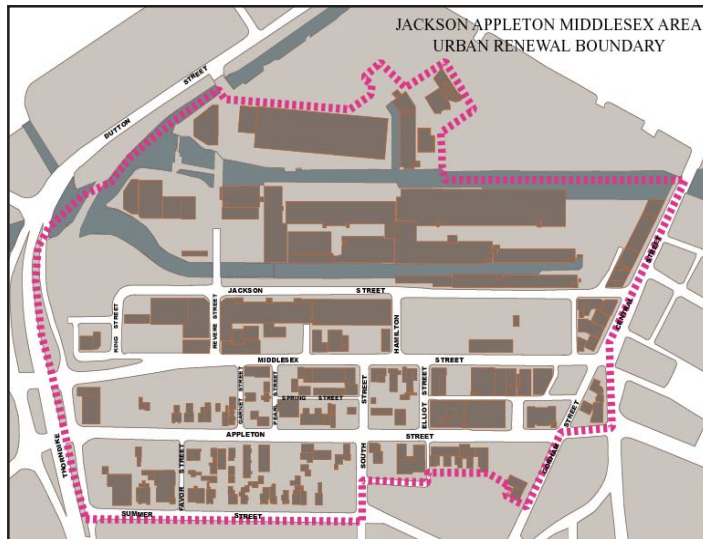
# JACKSON/APPLETON/MIDDLESEX (JAM) PLAN

LOWELL, MASSACHUSETTS



The Jackson/Appleton/Middlesex (JAM) Plan hopes to invigorate a part of the City currently underutilized but one with tremendous potential. The JAM area is rich with historic architecture and cultural resources that make it, with its proximity to historic downtown Lowell and access to major highways, ripe for economic development.

The plan proposes to develop/redevelop 75,000 square feet of retail space, 100,000 square feet of office space and 100,000 square feet of industrial space. In addition, a residential aspect of the plan is included in redeveloping mill space into Canal Place III, which will house 80 market rate residential units. The JAM Plan will remove 19 buildings that are in a state of disrepair and have become a deterrent to rehabilitation or redevelopment of adjacent properties. New infrastructure includes a widened street, dedicated turning lanes, two-way traffic on the currently one-way Middlesex street, and general streetscape improvements in addition to a pair of new city parks.



The Division of Planning and Development has applied for \$4 million in Public Works Economic Development funds to begin these infrastructure improvements. In addition, DPD is progressing on several projects as part of the JAM Plan, including work towards funding a 900-space parking garage that would make the area more economically viable for prospective private investment and would help ease the current parking crunch.

Private investment has already begun, with a new Checkers restaurant on the horizon, the first major private development in the area in years. The City has made a strong commitment to the area, hiring a dedicated staff member for Urban Renewal projects and allocating \$500,000 to the plan's first steps. In addition, Federal funding of \$110,000 has already been earmarked to the project. The City has also committed Brownfields Site Assessment funds to examine the environmental status of several properties in the JAM area.

For more information on the JAM Plan, contact:

Stephen Crane  
Urban Renewal Project Manager  
City of Lowell - DPD  
50 Arcand Drive, Lowell, MA 01852  
978-970-4267 / [scrane@ci.lowell.ma.us](mailto:scrane@ci.lowell.ma.us)

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